

Häagen-Dazs Honey Bee Haven Photography and Video Policies
August 2020

Bees and plants are wonderful to observe and capture by camera. Photography and videography in the garden are subject to the following policies:

Private, non-commercial photography and videography

Taking pictures and video for personal, non-commercial use is welcomed. Please observe the following:

- The location of the photo(s) or video(s) should be included on any distribution or online posting: Häagen-Dazs Honey Bee Haven, University of California, Davis, CA.
- Personal photographs and videos are not to be used for commercial purposes and may not be represented as having come from a location other than the Häagen-Dazs Honey Bee Haven.
- We want all garden visitors to have a safe and pleasant experience. Photographers are not allowed to block pathways, enter flower beds or other restricted areas, use props, take images of other people without their permission, or remove plant labels, signs, or garden equipment. Anyone violating these restrictions will be asked to cease or leave the garden.
- Personal photography or videos of groups for special events such as wedding parties, prom groups, and graduations is limited to filming at the garden entrance in the area of the bee statue.
- Scheduled garden activities take priority. If a photographer will interfere with normal garden maintenance or tours they will be asked to move or return at another time.

Commercial photography and videography

Commercial photography on the University of California, Davis campus is governed by campus policy (<http://manuals.ucdavis.edu/PPM/270/270-25.pdf>) and is as follows:

- Requests for permission to conduct commercial photography on University property must be approved by the Assistant Vice Chancellor—University Communications. Approved requests require execution of a license agreement through the Business Contracts Office.
- Scripts of films or videotape productions must be reviewed by the Assistant Vice Chancellor—University Communications before approval is granted.
- A standard location fee will be charged. Fees may be reduced or waived if the activity is for educational purposes. Contact Campus Events and Visitor Services to obtain guidelines and for standard location fees.
- Arrangements for any parking, police, custodial, electrical, or other campus service shall be coordinated through Campus Events and Visitor Services; associated costs will be charged to the photographer.
- News media photographers are not required to obtain approval except for use in

- advertising. The University Communications Office should be informed in advance of any news media activities so that its staff can provide information, assistance, and appropriate oversight.

Educational photography and videography, including UC ANR

Education

- Students are welcome to take photographs or video at the garden for class projects. The garden manager should be notified at least five days in advance of filming (beegarden@ucdavis.edu) to ensure there are no conflicts.
- Students will be asked to inform the garden manager of the course they are shooting for so that a record may be kept of the use of the garden in education.
- Photographers are not allowed to block pathways, enter flower beds, use props, take images of other people without their permission, or remove plant labels, signs, or garden equipment. Anyone violating these restrictions will be asked to cease or leave the garden.

UC ANR

- UC ANR employees are encouraged to use the garden as a setting for their photography and video. The garden manager should be notified at least five days in advance of filming (beegarden@ucdavis.edu) to ensure there are no conflicts.
- The garden manager should be informed of the purpose of the filming so that a record may be kept of the use of the garden in UC ANR programs.
- Photographers are not allowed to block pathways, enter flower beds, use props, take images of other people without their permission, or remove plant labels, signs, or garden equipment. Anyone violating these restrictions will be asked to cease or leave the garden.

Media photography and videography

- Media are welcome to use the garden. The garden manager should be notified at least five days in advance of filming (beegarden@ucdavis.edu) to ensure there are no conflicts.
- The garden manager should be informed of the media outlet and expected date of publication or airing so that a record of the use of the garden in the media may be kept.
- Priority will be given to media related to coverage of the garden, a garden event, or a Department of Entomology and Nematology employee or volunteer. All published photographs or video must credit the location: Häagen-Dazs Honey Bee Haven, University of California, Davis, CA. Use of any media photographs or video in advertising requires prior University approval.
- Photographers are not allowed to block pathways, enter flower beds, use props, take images of other people without their permission, or remove plant labels, signs, or garden equipment. Anyone violating these restrictions will be asked to cease or leave the garden.